

ICICI Prudential Mutual Fund3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg,
Bandra (East), Mumbai - 400 051.

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**Notice to the Investors/Unit holders of ICICI Prudential Equity - Arbitrage Fund, ICICI Prudential Blended Plan - Plan A, ICICI Prudential Balanced Advantage Fund and ICICI Prudential Interval Fund - Quarterly Interval Plan I (the Schemes)**

Notice is hereby given to all investors/unit holders of the Schemes that the Trustee has approved November 29, 2013 as the record date for declaration of dividend under the dividend option under the plans of the Schemes. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/unit holders of the Schemes, at the close of business hours on November 29, 2013, subject to availability of distributable surplus under the Schemes, at the recommended rate as mentioned below:

Plans/Options under the Schemes	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)	NAV as on November 21, 2013 (₹ Per unit)
ICICI Prudential Equity - Arbitrage Fund		
Direct Plan - Dividend	Entire distributable surplus to the extent of NAV movement since previous record date, available as on record date.	13.80
Regular Plan - Dividend		13.75
ICICI Prudential Blended Plan - Plan A		
Direct Plan - Dividend	Entire distributable surplus to the extent of NAV movement since previous record date, available as on record date.	13.5314
Regular Plan - Dividend		13.4872
ICICI Prudential Balanced Advantage Fund		
Direct Plan - Monthly Dividend	0.06	10.94
Regular Plan - Monthly Dividend	0.06	10.88
ICICI Prudential Interval Fund - Quarterly Interval Plan I @#		
Retail Dividend	0.2638	10.2659
Retail Quarterly Dividend Payout	0.2630	10.2651
Direct Plan - Dividend	0.2679	10.2700
Regular Plan - Dividend	0.2668	10.2689
Direct Plan - Quarterly Dividend Payout	0.2679	10.2700

Subject to deduction of applicable dividend distribution tax

@ The dividend amount payable will be dividend per unit as mentioned above or the entire distributable surplus to the extent of NAV movement since previous record date, available as on record date.

For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under the dividend plans/options of the Schemes on November 29, 2013.

It should be noted that pursuant to payment of dividend, the NAV of the dividend plans/options of the Schemes would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Date : November 23, 2013

No. 014/11/2013

Sd/-

Authorised SignatoryCALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.